

**No glam squad needed! Follow our step-by-step guide for a make-up look that's great on every face, every day.**

### **Step 1: Use good face cleaners**

Wash your face. Washing your face will make your skin look perfectly clean. This cleans your face well and gets rid of dead skin, blackheads, oil, and dirt. Make sure you don't clean your face with aggressive cleaners or soaps.

### **Step 2: Find a good moisturizer**

Apply a moisturizer. Pick a moisturizer that fits with your skin type:

- Dry/sensitive skin: choose a thicker cream/ointment that locks moisture in.
- Normal skin: choose cream moisturizers that are hydrating.
- Oily/young skin: choose a water based lotion.

### **Step 3: Hide Dark Circles**

The first step of all: Apply a moisturizer with SPF to help the concealer glide on smoothly.

Then use concealer only where you need it, like undereye circles and blemishes, in a shade that matches your skin tone.

Apply in little stripes with a pointed concealer brush. Then blend and don't tug on delicate undereye areas,

**Expert tip: "Choosing a shade lighter is a myth,"**

### **Step 4: A Touch of Base**

To get perfectly even skin the speedy way, use a foundation.

It's easy and gives you precise application. Draw thick lines down cheekbones, the sides of your nose and above eyebrows, and blend with your fingers. Want to look a little more sun-kissed? Before blending, use a second stick that's two or three shades darker in all the same places for a streak-free glow Mix both colors together over your face and down onto your neck using your fingers—the heat from your hands will warm up the foundation and help it glide.

**Expert tip: Want lighter coverage? Rub moisturizer on your hands before you blend for a sheer, dewy finish.**

### **Step 5: Now Blush!**

Forget shading and sculpting cheekbones with a brush and powder, and try a cream blush instead for that glow-from-within effect.

Apply to the apples of your cheeks, (The fast way to find yours: Smile!) Then blend the color up toward your temples with your fingers.. Bright, bold hues like the berry shade can look natural, but if you're color-shy, build the intensity by gradually layering it on.

**Expert tip: Gone overboard? Defuse a clown like situation by applying a bit of foundation over top instead of washing it all off and starting from scratch.**

## Step 6: Apply Shimmery Eye Base

For pro-looking eye makeup in no time, apply a wash of sheer, shimmery cream shadow from lash lines to eyebrow. (Bonus: Shimmer helps hide stray eyebrow hairs if you don't have time to tweeze!) If your skin is fair try a silvery white shade. For medium to dark skin tones, opt for a champagne color instead. To get an extra bright-eyed effect, dot the color onto the inner corners of your eyes too. Celebs use this trick on the red carpet all the time.

**Expert tip: If your lids tend to be on the oilier side, use a primer all over them first to help shadow to last.**

**Using gold under eyes looks luminous; darker shades can draw attention to under eye circles. To give eyes an even bigger boost, use an eyelash curler before you apply mascara. Start as close to the roots of your lashes as possible and gently pulse the curler forward bit by bit to the ends.**

## Step 7: Get Lush-Looking Lips

If your lips are dry or all chapped, gently buff with a damp washcloth and apply lip balm. Let it sink in well, and blot with a tissue if it feels slippery. Apply it to the center of your mouth (make a kissy face!), where color tends to wear off first. Blend the lipstick out over your lips, patting the color on with your fingertip to help it last. "This gives you that fresh, just-ate-a-popsicle look". To lamp up things for the night, add a layer of gloss for extra shine.

**Expert tip: Run a piece of ice over your lips before slicking on gloss to help color last all day and prevent it from bleeding.**

**Ta-da, you're done!!!!**